

Suicide Prevention Survey Results

Summary of responses to open – ended questions

817 responses

GENERAL COMMENTS

It is good that suicide and mental health are becoming more open to talk about nowadays, hopefully the campaign will reduce suicide rate. Being better informed and better trained will help in preventing suicide.

1. Where have you seen or heard about 'Shining a light on suicide'? (Others - open ended responses)

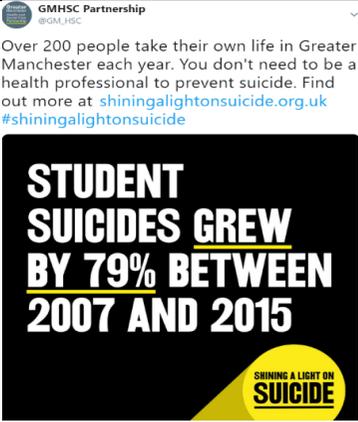
RESULTS: Highest response = Local council

	Response
Electronic billboard	2
Focus group	2
Salford Suicide Prevention Partnership	1
Mental health training	1
Local council	4
Team member	2
Workplace	3
Bus advertisement	1
Friend	1
YourMcr	1

1. Where have you seen or heard about 'Shining a light on suicide'? (Others - open ended responses)	
RESULTS: Highest response = Local council	
	Response
NHS intranet	1
Not sure	1
Coroner's Officer	1
Suicide prevention commissioning work	1
Stream	1
Meeting	1
Response Total	24

2. What has helped you in the campaign feel more likely to talk about suicide? (Others - open ended responses)	
RESULTS: Highest response = Training	
	Response
Publicly promoted	3
Zero Suicide Alliance Training	1
The Relias online training	1
Not feel like talking about suicide	3
Frequent emails within the council	1
Training	7
Always likely to talk about suicide	5
My organisation	1
Haven't heard about the campaign	3
Poster	1
Personal experience- don't want anyone else to suffer suicide bereavement	1
Response Total	27

3. Why have you not completed the training? (Others - open ended responses)	
RESULT: Highest response = On to do list	
	Response
On to do list	5
Not seen it	4
I need to do the training in separate sessions to avoid getting too upset	1
Started and then forgot	2
Felt some of the messaging was not in line with other training I had completed	1
I have quite a lot of experience in this area already	1
Too busy but wanted to evaluate resource	1
Not yet had time	1
Response Total	16

4. Would you want to find out more if you saw this?			
RESULTS: Highest response = Yes / Least response = Don't know			
Image	Response		
		Response Percent	Response Total
	Yes	64.94%	528
	No	6.27%	51
	May	26.45%	215
	Don't know	2.34%	19

5. Would you want to find out more if you saw this?

RESULTS: Highest response = Yes / Least response = Don't know

Image	Response		
		Response Percent	Response Total
 <p>Greater Manchester Health and Social Care Partnership Published by Katie Galvin [?] · 1 May ·</p> <p>"The biggest thing that saved my life, even more so than the medication, was talking" Danny Sculthorpe, former England rugby league player shares his personal story with us and how talking saved his life. shiningalightonsuicide.org.uk #shiningalightonsuicide</p>	Yes	62.59%	507
	No	9.14%	74
	May	25.80%	209
	Don't know	2.47%	20
			810

6. Please tick all images you would like to find out more if you saw them?

RESULTS:

Highest response = 78.12%

Least response = 54.16%



Image					
Response Percent	54.16%	69.81%	75.48%	71.05%	78.12%
Response Total	391	504	545	513	564

7. Do you have any further comments?

Responses

- The help available take forever to put in place
- If you spent this money on local services it would help more people, online isn't for everyone it should be about getting out and talking to people

7. Do you have any further comments?

Responses

- Mental health support is not available to the working-class people in everyday life as quick as it should be
- The area to be focused on is bereavement by suicide and the impact of it
- We need to be careful with this statement, because those who are bereaved from suicide already carry a lot of guilt, even if they feel that others let their loved one down
- Regarding the colour of the campaign, yellow and black may not be the best colours because it reminds them of the police incident tape that is use at a crime scene and has been used at the scene of their loved one's suicides
- The use of iconic buildings around the cities of Greater Manchester is good, and hopefully helps people to connect with where they live and work
- The 'help' links on the website is inadequate which is a real shame and lets the site down
- Men are more likely to choose a violent method to commit suicide so it is more likely to be a completed suicide, but women suffer higher rates of self-harm and depression so the idea that if only men talked more like women do, the problem would be solved seems completely illogical
- Suicide can be a rational step and that should be recognised rather than stigmatised
- Workplaces especially councils seem to pay lip service to the concept of 'talking' 'health and wellbeing' and 'caring' but in practice there are still so many adverse judgements and policies used in order to remove people who need more support rather than help them.
- Like how people are becoming more open about this topic now and hopefully it will prevent further thoughts and suicide rates won't go as high and it will help people to talk to others
- There are very little services to help with preventing suicide from happening
- Suicide is preventable if you can get to the person early, sadly some people can't or won't communicate their feelings or fears/worries please continue to raise awareness
- As a parent of a young person who has attempted suicide on several occasions, I feel that more needs to be done to support young people around their wellbeing and to enable everyone who has contact with people who are feeling suicidal to understand ways in which they can support

7. Do you have any further comments?

Responses

- Many of us don't know how we can support people and too many of us are too busy in our own worlds to notice what is happening in others. I'm a bit wary of a campaign that aims to reduce suicide by equipping friends and family to get involved at a time when access to professional mental health services is so poor - both in terms of waiting times and the frequency of appointments offered
- While raising awareness and removing stigma around mental health will probably help, ensuring adequate public services is more important.
- Material on website and social media is excellent - sensitive but clear I feel that suicide and depression are taboo subjects but that this taboo is being overcome amongst younger people through dark ironic humour as can be seen through forums like reddit especially www.reddit.com/r/2meirl4meirl
- Sometimes suicide is preventable and sometimes it isn't. Talking about suicide is good - however I do not think there is enough support around poor mental health that may lead people to suicide.
- 2 days after doing this training I met a friend who was distraught, she had found an unsent suicide text on her husband's phone - the training helped me to help her to ask the hard questions.
- The lack of counselling for children is disgusting Suicide is preventable in most cases
- The campaign appears to ignore the possibility that sometimes suicide might be one of the right choices for that person
- Suicide is the worst outcome however the reasons need to be looked at, talking to people helps but only a societal shift will make a significant difference
- Some people seem happy and confident, no one would know that they will even have thoughts of suicide

8. What year were you born?

Years	Response
1941 – 1945	5
1946 – 1950	7
1951 – 1955	21
1956 – 1960	55
1961 – 1965	101

8. What year were you born?	
Years	Response
1966 – 1970	121
1971 – 1975	88
1976 – 1980	64
1981 – 1985	75
1986 – 1990	85
1991 – 1995	69
1996 – 2000	27
2001 – 2005	2
Response Total	720

9. Which of the following best describes your current occupation? (Others - open ended responses)	
RESULT: Highest response = Council worker	
Occupation	Response
Administrator	2
Business Development	1
Carer	3
Civil servant	3
Clergy	2
Council worker	20
Counsellor	1
Customer service	1
Domestic violence advocate	1
Ecologist	1
Environmental officer	1
Factory worker	1
Health and Safety	1
Housing	7

9. Which of the following best describes your current occupation? (Others - open ended responses)**RESULT:** Highest response = Council worker

Occupation	Response
Information, Advice and Support	1
Insurance	1
Museum worker	1
Prison worker	1
Public health worker	1
Public relations/communications	1
Recruitment	1
Retail	2
Retired	3
Security guard	2
Self employed	2
Shop assistant	1
Trade Unionist	3
Unemployed	5
Response Total	70

10. What is your religion? (Others - open ended responses)**RESULTS:** Highest responses = Atheist and Spiritualist / Least responses = Animist, Gnostic, Latter Day Saint, Wiccan

Religion	Response
Agnostic	2
Animist	1
Atheist	3
Gnostic	1
Latter Day Saint	1

10. What is your religion? (Others - open ended responses)	
RESULTS: Highest responses = Atheist and Spiritualist / Least responses = Animist, Gnostic, Latter Day Saint, Wiccan	
Religion	Response
Pagan	2
Spiritualist	3
Wiccan	1
Response Total	14

11. Which area do you live or work in? (Others - open ended responses)		
RESULTS: Highest result = Greater Manchester / Least responses = Scotland, Merseyside, Staffordshire, Warwickshire, Cheshire		
	County / Country	Response
Bolton X3 / Bury X4 / Didsbury / Manchester X4 /Oldham X3 / Rochdale X2 /Salford X5/ Tameside X5 / Trafford X8 /Wigan X3	Greater Manchester	38
Lanarkshire	Scotland	1
Liverpool	Merseyside	1
Stoke on Trent	Staffordshire	1
Stratford-upon-Avon	Warwickshire	1
Warrington	Cheshire	1
Response Total		43

12. Summary of the pre and post campaign survey results				
Question	Pre - campaign survey result		Post - campaign survey result	
	Highest response(s)	Least response(s)	Highest response(s)	Least response(s)
What year were you born?	1971 - 1975	1931- 1935 & 2006 - 2010	1966 – 1970	2001 – 2005
What gender do you identify as?	Female - 78.73%	Non-binary - 1.08%	Female - 72.60%	I prefer not to say - 1.48%

12. Summary of the pre and post campaign survey results				
Question	Pre - campaign survey result		Post - campaign survey result	
	Highest response(s)	Least response(s)	Highest response(s)	Least response(s)
Which of the following options best describes how you think of yourself?	Heterosexual or straight – 87.01%	Other - 0.99%	Heterosexual or straight - 84.35%	Other – 1.09%
Which of the following best describes your current occupation?	Healthcare – 27.68%	Agriculture, farming and fishing – 0.09%	Office work – 23.10%	Agriculture, farming and fishing – 0.14%
What is your ethnic group?	English / Welsh / Scottish / Northern Irish / British – 92.27%	Gypsy or Irish Traveller and Arab – 0.00%	English / Welsh / Scottish / Northern Irish / British – 91.83%	Gypsy or Irish Traveller – 0.00%
What is your religion?	Christian (including Church of England, Catholic, Protestant and all other Christian denominations – 48.13%	Sikh – 0.14%	Christian (including Church of England, Catholic, Protestant and all other Christian denominations – 49.65%	Sikh – 0.14%
Which borough of Greater Manchester do you live or work in?	Trafford – 22.27%	Rochdale – 3.29%	Wigan – 24.08%	Oldham – 2.41%
Do you consider yourself to have a disability?	No – 75.16%	Yes – I have learning difficulties – 1.09%	No – 78.78%	Yes – I have a neuro development disability, such as autism – 1.22%

RECOMMENDATIONS
<ul style="list-style-type: none"> • While the marketing messaging is generally good, some of the messages in the training are very absolute; along the lines of 'all suicide is preventable' or 'all people who attempt suicide don't really want to die'. Suicide really is not preventable, if someone is determined

RECOMMENDATIONS

enough. A better messaging would be that suicide can often be preventable, and that people can undertake suicidal behaviours and regret them immediately.

- Talking to people helps but a societal shift will make a significant difference.
- Suicide caused by other reasons than poor mental health for example ill health need to be treated differently for example a review of euthanasia to prevent the need for people to take matters into their own hands